

project management and client success . I am very fortunate to not only have a brilliant team here in Nova Scotia, but also a team in South Africa that works hard to bring our excellence to that piece of the world. Most of our clients are telcos in the Caribbean, and that sees us travelling to amazing parts of the world. Working for an international company is an adventure everyday.

"Get out and get exposure to as many occupations as you can. Everyone thinks of the vet, doctor, lawyer, but few look beyond that."

At Maplewave, part of my passion is growing other strong leaders, especially strong female leaders, wherever I can. In the next few years, I'd like to have the ability to influence leaders, and help those who want to learn and grow. I've always spent time volunteering with girls in tech initiatives, and recently joined the board for Techsploration, a non-profit organization doing tremendous work in our community to encourage girls to consider occupations in science, technology and trades.

If I were to offer one piece of advice to students, it would be to get out and get exposure to as many occupations as you can. Everyone thinks of the vet, doctor, lawyer, but few look beyond that. Look at all the options available to you. I do believe there is value in education, in whatever form that is. For some, a university degree is their path.

Others, a community college trade program is what you require to do what you love everyday. Most importantly, always ask lots of questions and always be curious.

About Maplewave

Maplewave is the provider of software and retail optimization services for the telecommunications (telco) industry since the early 1990s. Today, Maplewave's software is used in over 40 countries. In certain places, you can't buy a mobile phone without using Maplewave software.

The company products were built for retailers by retailers. Many of Maplewave's earliest customers were pharmacy and general retailers – many of whom they continue to serve today. Headquartered in Dartmouth, Nova Scotia, Maplewave's global footprint includes major footholds in South Africa and the U.K.

"I'm in love with my job, as I get to work with brilliant people and solve problems everyday. Maplewave's culture really sets us apart - we've spent a lot of time working on our culture and we are very protective of it."